

WEB DESIGN & INTERNET CULTURE COURSE SYLLABUS

Mrs. Stenzhorn – Room A101

Course Description: Web Design is a course designed to give students the skills necessary for basic web site and web page creation. It is an instructional hands-on class. Students will learn proper web-authoring techniques to create and maintain various web pages including the school's web page. In addition, students will learn about cyber laws, Web 2.0 tools, and various aspects of Internet culture. Students will also receive hands-on experience using digital cameras, scanners, and developing graphics for various organizations and events.

Instructional Philosophy: Students will be engaged in assignments/projects that will be challenging, thought provoking, and will enhance their skills for basic web design. These activities will require creativity, reasoning, logic, research, and organization skills. Students will be expected to work independently, as well as, in teams to achieve the goals and objectives of this course. Class discussion and student involvement are essential for student success in this class, as well as, meeting the goals and objectives established for Web Design. In conclusion, student will be challenged intellectually to understand and apply what they have learned to future situations in the technological field.

Major Course Goals:

Students will be able to successfully:

- ✎ Demonstrate basic web development knowledge
- ✎ Demonstrate basic HTML code knowledge
- ✎ Use proper code writing techniques
- ✎ Demonstrate and understanding of cyber law
- ✎ Identify Web 2.0 tools and aspects of Internet culture
- ✎ Create a web page and a local site using Dreamweaver MX
- ✎ Add web pages, links and images to a web site
- ✎ Apply formatting skills to web sites and pages
- ✎ Edit web page layouts
- ✎ Create forms and frames
- ✎ Create web page templates and style sheets

Major Course Objectives/Benchmarks by Quarter:

1st Quarter:

Explain the difference between the Internet and the Web
Recognize basic HTML language
Introduction to cyber law
Create a basic webpage
Create a local web site
Identify Dreamweaver and the key features

***1st Quarter Exam Date: TBA**

2nd Quarter:

Format images in a web page
Successfully create and explain a site map
Modify HTML code
Create a page layout
Design a web page using tables
Create head content
Create a frameset
Create frames
Properly add flash buttons as navigation elements
Successfully add static content to a frame

Create a form
Demonstrate how to modify forms
View and test forms accurately
***2nd Quarter Exam Date: TBA**

3rd Quarter:

Produce different types of style sheets
Create templates
Use a template to create a web page
Demonstrate knowledge of the Assets panel
Edit a web page using HTML

Create layers in a web page
Create a complete web page
***3rd Quarter Exam Date: TBA**

4th Quarter:

Comparing web page creators
Web 2.0 tools
Internet culture research
Web Design Research Project
***4th Quarter Exam Date: TBA**

***Exam Dates are subject to change based on student readiness and school calendar**

Major Course Projects and Instructional Activities:

Projects and activities will include but are not limited to: Daily Journal Activities, Web Design Terminology, HTML Quizzes, Chapter Exercises, Skill Reviews, Web Page Project, Simulations, etc.

Recommended/Required Readings:

- 📖 Friday Night Lights By: H. G. Bissinger
- 📖 The Celebrant By: Eric Rolfe Greenberg
- 📖 Go Ask Alice By: Anonymous
- 📖 Wicked By: Gregory Maguire

Classroom Expectations:

- 📖 Students are expected to arrive to class on time and prepared for class each day; bring all supplies needed to class.
- 📖 Students are expected to be actively involved in class whether it is participating in a discussion or activity.
- 📖 Students are expected to come and see me if he/she is having difficulties with an assignment.
- 📖 Students are responsible for finding out what he/she missed during and absence. Students will have as many days as there were absent to turn in any make up work. Late work will not be accepted

Supplies and Materials Needed:

- 📖 Textbook (provided)
- 📖 1" binder
- 📖 Pen/Pencil
- 📖 Loose-leaf paper

Homework Policy and Grading Scale: Please refer to the Student Handbook for the Homework Policy. The grading scale is as follows:

A..... 100-95	C..... 76-73
A-..... 94-90	C- 72-70
B+..... 89-87	D+ 69-67
B..... 86-83	D..... 66-63
B-..... 82-80	D..... 62-60
C+..... 79-77	F 59-0

Course Grade Percentages: A student's grade will be determined using the following formulas.

Progress Report Grades:

Participation, Bell Ringers, and Journal Entries	20%
Classwork and Homework	50%
Simulations, Projects, and Groupwork	20%
Assessments and Exams	10%

Quarter Grades:

Progress Report Grades	80%
Quarter Final Exam	20%

1st Semester Grade:

1 st Quarter Grade	50%
2 nd Quarter Grade	50%

2nd Semester Grade:

3 rd Quarter Grade	50%
4 th Quarter Grade	50%

Extra Help: If you need extra help in this class, I am usually available after school until 4:30p.m. I can also be available before school if you schedule a time in advance. My conference period is: 1st Period (7:45 a.m. – 8:35 a.m.)

Time and Place to be Reached by Parent: My email address is: cstenzhorn@centralr3.org. You may also leave a message for me at school: 431-2616, Ext. 4152 and I will return your call as soon as possible. My conference period is: 1st Period (7:45 a.m. – 8:35 a.m.)