

**2009-2010 MARKETING INTERNSHIP  
SYLLABUS**

**Prerequisite- Marketing I/II  
Room- at work site**

**Supervisor/Teacher: Mrs. Boren  
Credits- 1 to 2**

**Course Description: Students are placed in employment that directly contributes to the development of the competencies necessary for successful employment in the field of marketing. The student must be concurrently enrolled in marketing II. This is a cooperative vocational education program and must follow guidelines established for these programs.**

**Instructional Philosophy: Marketing Education is a part of the career development continuum, which includes education for the marketing occupations ranging from career motivation, career orientation, and career exploration through career development. Students will develop an awareness that work is society's way of creating, preserving, changing and improving their environment. Provisions will be made to allow for individual differences in all cooperative, on-the-job and classroom experiences.**

**Course Assessment Plan: Students Internship grade will be based on four areas:**

- 1. Required number of work hours completed. 50%**
- 2. Quarterly evaluation completed by employer. 15%**
- 3. Quarterly paperwork turned in. 15%**
- 4. Quarterly project. 20%**

**Major Course Goals: To master the competencies as indicated by the Show-Me standards as well as the Marketing Education Outcomes as specified by the Division of Vocational and Adult Education and to better prepare students to enter the workplace**

**Homework Policy and Grading Scale: Please refer to the Student Handbook for the Homework Policy. The grading scale is as follows:**

A.....	100-95	C.....	76-73
A- .....	94-90	C- .....	72-70
B+.....	89-87	D+ .....	69-67
B.....	86-83	D.....	66-63
B- .....	82-80	D.....	62-60
C+ .....	79-77	F .....	59-0

**Extra Help:** I am always available to students who need help, just contact me and I will be happy to set up a time to work individually with a student. Central High School also has the P.A.S.S. program that is available to students. Just check with the counselors for the day I will be available after school.

**Time and Place to be Reached by Parent:** I am available at the school most weekday mornings from 7:45 a.m. to 8:30 a.m. I can also be reached most afternoons from 2:00 p.m. to 2:41 p.m. or by appointment. I can be contacted at 431-2612, ext. 4170.