

2009-2010 ENTREPRENEURSHIP COURSE SYLLABUS

Grades- 9-12
Room- A103

Teacher: Mrs. Boren
1 semester

Course Description: An instructional program that provides a background for the development and operation of a business starting with the role of the entrepreneur in our economy to development of a business plan and the application of specific marketing skills and concepts within the business environment. Membership in DECA is recommended.

Instructional Philosophy: Marketing Education is a part of the career development continuum, which includes education for the marketing occupations ranging from career motivation, career orientation, and career exploration through career development. The goal is to teach students who pursue entry-level jobs and entrepreneurship in marketing. Students will develop an awareness that work is society's way of creating, preserving, changing and improving their environment. Provisions will be made to allow for individual differences in all cooperative, on-the-job and classroom experiences.

Major Course Goals: To master the competencies as indicated by the Show-Me standards as well as the Marketing Education Outcomes as specified by the Division of Vocational and Adult Education.

Major Course Projects and Instructional Activities: Students will write a business plan using the elements and concepts covered through lectures, text review, guest speakers, presentations, and current event discussion.

Major Course Objectives/Benchmarks by Quarter:

1st Quarter: 1). Identify characteristics, aptitudes, and skills of successful entrepreneurs.

2). Compare advantages of owning a business versus working for someone else.

2nd Quarter: 1). Students will develop an in depth business plan report .

Course Assessment Plan: There will be short tests and/or quizzes after chapters or other material is presented. Students will also be graded on class assignments and projects. The business plan will be a high percentage of their grade. Students also need to participate in group or class discussion as part of their grade

Classroom Expectations: First of all, I expect students to come to class and be prepared (bring textbook, pencil/pen, and paper) to work hard and put forth their best effort. As for classroom behavior, I expect students to be courteous, kind, and respectful to me, other students and the classroom equipment and property. See my copy of classroom rules and policies.

Supplies and Materials Needed: Pencil/pen, paper, and other inexpensive items throughout the year (i.e. posterboard, etc.) . I will give sufficient notice when other materials are needed.

Homework Policy and Grading Scale: Please refer to the Student Handbook for the Homework Policy. The grading scale is as follows:

A	100-95	C	76-73
A-.....	94-90	C-.....	72-70
B+.....	89-87	D+.....	69-67
B.....	86-83	D.....	66-63
B-.....	82-80	D.....	62-60
C+.....	79-77	F	59-0

Extra Help: I am always available to students who need help, just contact me and I will be happy to set up a time to work individually with a student. Central High School also has the P.A.S.S. program that is available to students. Just check with the counselors for the day I will be available after school.

Time and Place to be Reached by Parent: I am available at the school most weekday mornings from 7:45 a.m. to 8:30 a.m. I can also be reached most afternoons from 2:00 p.m. to 2:41 p.m. or by appointment. I can be contacted at 431-2612, ext. 4170.